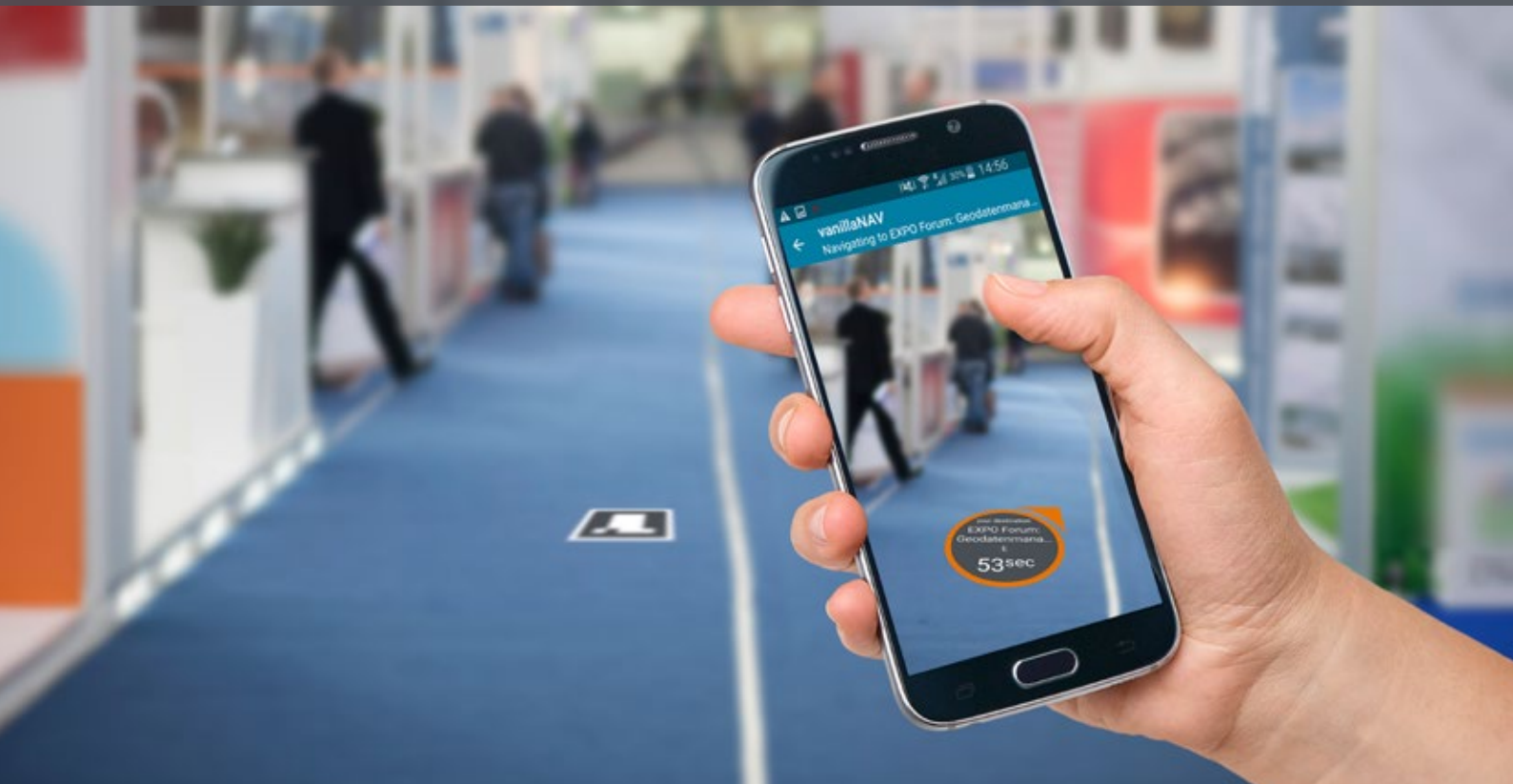


easy.reliable.exciting.guidance



Indoor Navigation for your venue

► Easy to install

The positioning via QR codes enables fast, easy and cost efficient installation in every building. No need to invest in expensive infrastructure, no maintenance costs, no need to create special maps - any existing floor plan can be used.

► Reliable guidance

The vanillaNAV App guides your visitors precisely and reliably through your building. Our promise: Your visitors arrive at their desired destination - due to vanillaNAV's precise turn by turn augmented reality route guidance.

► Excited visitors

Offer the visitors of your venue this intuitive indoor navigation service. Give your guests a lasting experience and thus contribute to the fact that they love to come back.

Download the
vanillaNAV App free of
charge and experience
the intuitive augmented
reality route guidance:



Indoor Navigation that just works

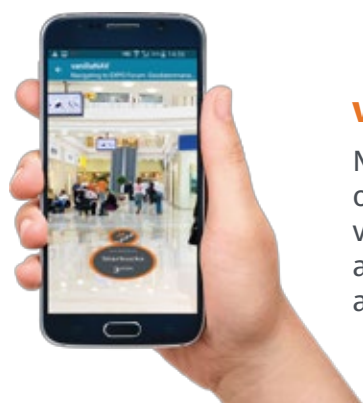


Positioning technology - accurate and reliable

The vanillaNAV positioning technology doesn't require complex wifi infrastructure. It simply works via optical navigation markers. Those small QR codes can be attached to the floor or on walls and enable absolutely reliable and precise position estimation within centimeters.

vanillaNAV Manager - simply easy

The web-backend allows you to manage your venue 24/7 from all over the world. Use the vanillaNAV Manager to define navigation destinations, specify routes and add additional information about destinations.



vanillaNAV App - exciting route guidance

Navigation destinations can either be selected from the list of destinations or via the integrated search function. When route guidance is started the vanillaNAV App provides intuitive turn by turn navigation through an augmented reality navigation arrow – across various floors and outdoor areas. Your visitors will be excited!

Sectors

Business: Exhibition Halls, Convention Centers, Office Buildings

Travelling: Airports, Railway Stations, Hotels, Car Parks

Shopping: Supermarkets, Shopping Malls, DIY Stores, Furniture Stores

Public Buildings: Hospitals, Museums

